



DESIGN THINKING

Innovate | Create | Transform



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ABOUT US

We believe that behavioral transformation in humans do not happen with just a training program. It requires continuous learning, retention, opportunities for practice and timely guidance.

This is what **Beyond Walls** offers through our gamified digital platform using micro-learning, just in time learning and peer learning.

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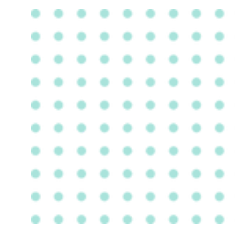
OUR VISION

At Beyond Walls, we believe in creating lasting impact on people's lives through **creative learning!**

Our vision is to empower people with creative confidence and help organizations drive innovation and growth through their people. Our blended learning platform is also designed to capture and measure the effectiveness of each learning objective through outcome based exercises.

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OUR TEAM



NAMITHA VIJAYAKUMAR

Certified Dale Carnegie Trainer |
Strategic Play Evangelist | Design
Thinking Coach



VISHWANATH GURLHOSUR

International Facilitator | OD
Consultant | TEDX Speaker |
IIM-I Adjunct Faculty

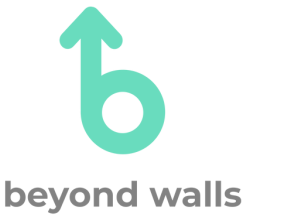
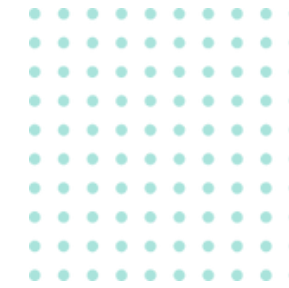


RANJANI SANTHANAM

Master Facilitator | Coach |
Game Designer | Lumina
Spark Practitioner

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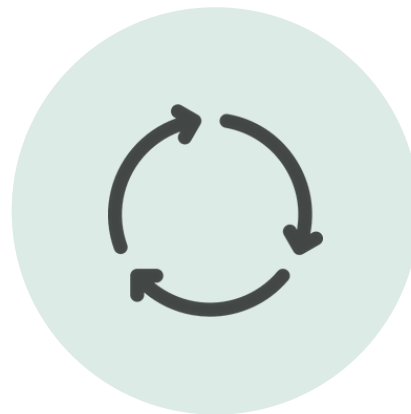


STICKY **LEARNING**

How do we ensure sustained learning?



Blended
approach for
continuous
learning



Driven by
context, not
content



Bite-sized
learning for
retention



Opportunities
for immediate
practice



Just in time
digital
learning aids



Peer/Social
Learning

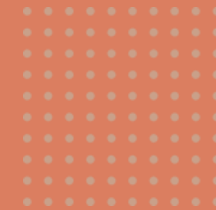
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OUR OFFERINGS



Gamified Simulations

Explore our wide range of digital and physical game-based learning solutions.



Design Thinking Sprints

Use design thinking as a mindset and a tool for empowering teams to drive innovation.



Signature Programs

Explore our one-of-a-kind learning programs that are anchored in creative learning methodologies for deeper impact!



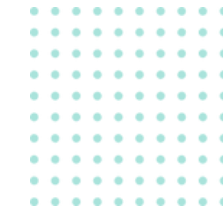
Facilitator Bootcamps

Explore our courses that help in upskilling facilitators to independently run game-based learning workshops.

***This brochure has info on the Design Thinking Programs. Download the other brochure or visit the website to know more about our rest of the offerings.*



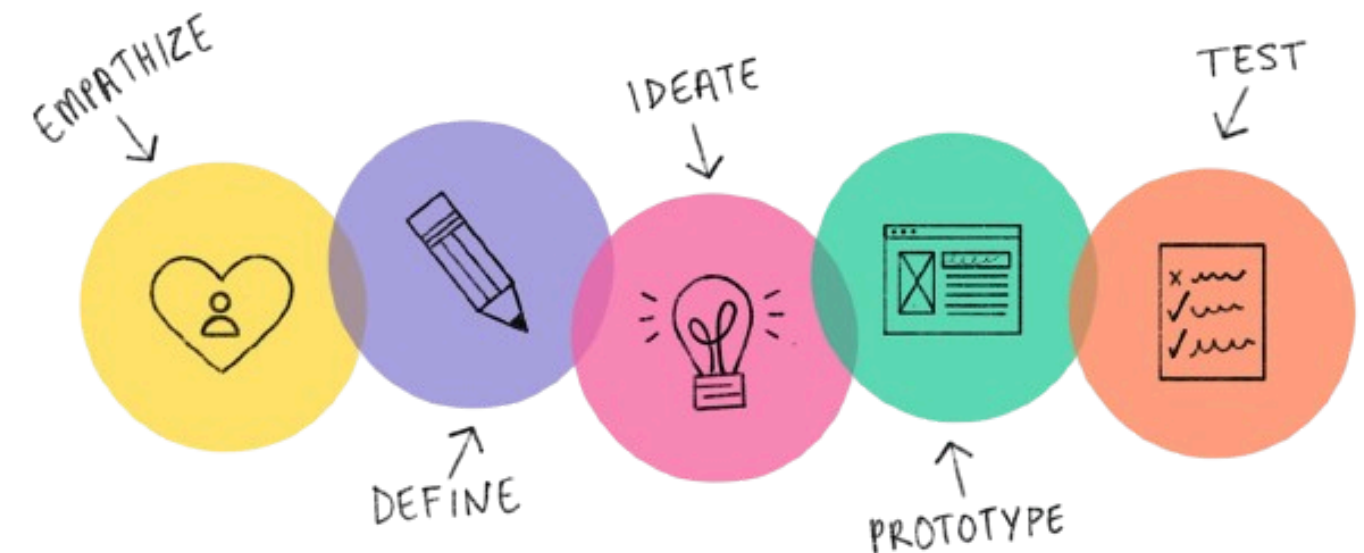
WHY DESIGN THINKING?



Design thinking is a human-centered approach to innovation that integrates the needs of people, the possibilities of technology, and the requirements for business success.

By effectively leveraging the **design thinking framework**, you can more quickly and efficiently:

- Build creative confidence
- Surface the unmet needs of your customers
- Speak the language of the customer
- Reduce risk associated with launching new products
- Generate new innovative disruptive ideas
- Solve complex challenges through a structured approach
- Convert an idea into a viable and sustainable business



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OUR DESIGN THINKING COURSES

Each of these courses are customised as per the client needs and learning objectives and delivered in blended learning format for maximum impact.

01

Hello Design Thinking
(DT fundamentals)

02

Creative Problem Solving through Design Thinking

03

Design Sprints
(for a live business challenge)

04

Insights to Innovation
(foster innovative mindset)

05

Creative Leadership
(leading creative teams)

06

Designing for Change
(managing change through DT)

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Interactive Workshop (2 days)



Self-paced Gamified Learning Nuggets

Signature Program

DESIGN BEATS -CLASSROOM

Design Beats is our blended learning program on Design Thinking. It covers 6 modules on DT fundamentals, hands-on practice of each step of DT using one tool, self-paced gamified micro-learning nuggets and live project for implementation at workplace.



Each team presents their live projects

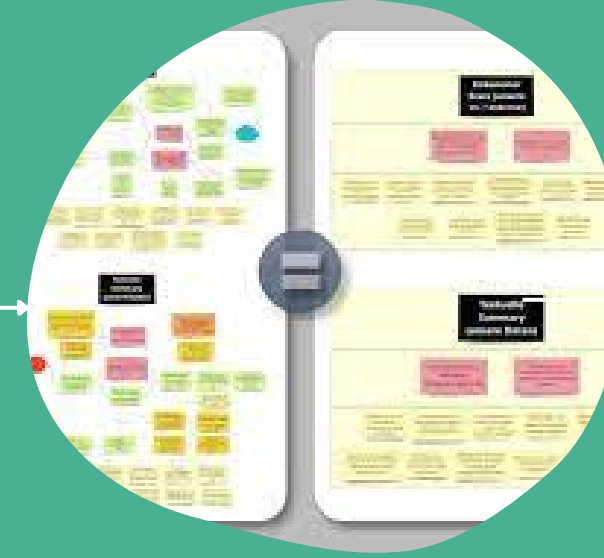


1 week of practice on live projects

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*6 online sessions of
3 hours each*



*90 minute Design Sprint for
a given challenge*



*Self-paced Gamified
Learning Nuggets*

Signature Program

DESIGN BEATS -VIRTUAL

Design Beats is our blended learning program on Design Thinking. It covers 6 modules on DT fundamentals, hands-on practice of each step of DT using one tool through an online sprint, self-paced gamified micro-learning nuggets and live project for implentation at workplace.



*Each team presents
their live projects*



*1 week of practice
on live projects*

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CONTENT STRUCTURING



Each of these courses are customised as per the client needs and learning objectives and delivered in blended learning format for maximum impact.

01

Insights to Innovation
(unearthing insights)

02

Hello DT
(DT Fundamentals)

03

Role of Empathy in Design
(human-centered design)

04

Right Zoom to Define
(problem framing)

05

The Ideation Zone
(generating ideas)

06

Iterative Lab
(prototyping & experimentation)

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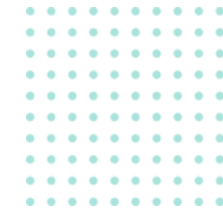
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SELF-PACED MICRO
LEARNING



EXPERIENTIAL LEARNING



HANDS-ON PROJECT
WORK



PEER LEARNING

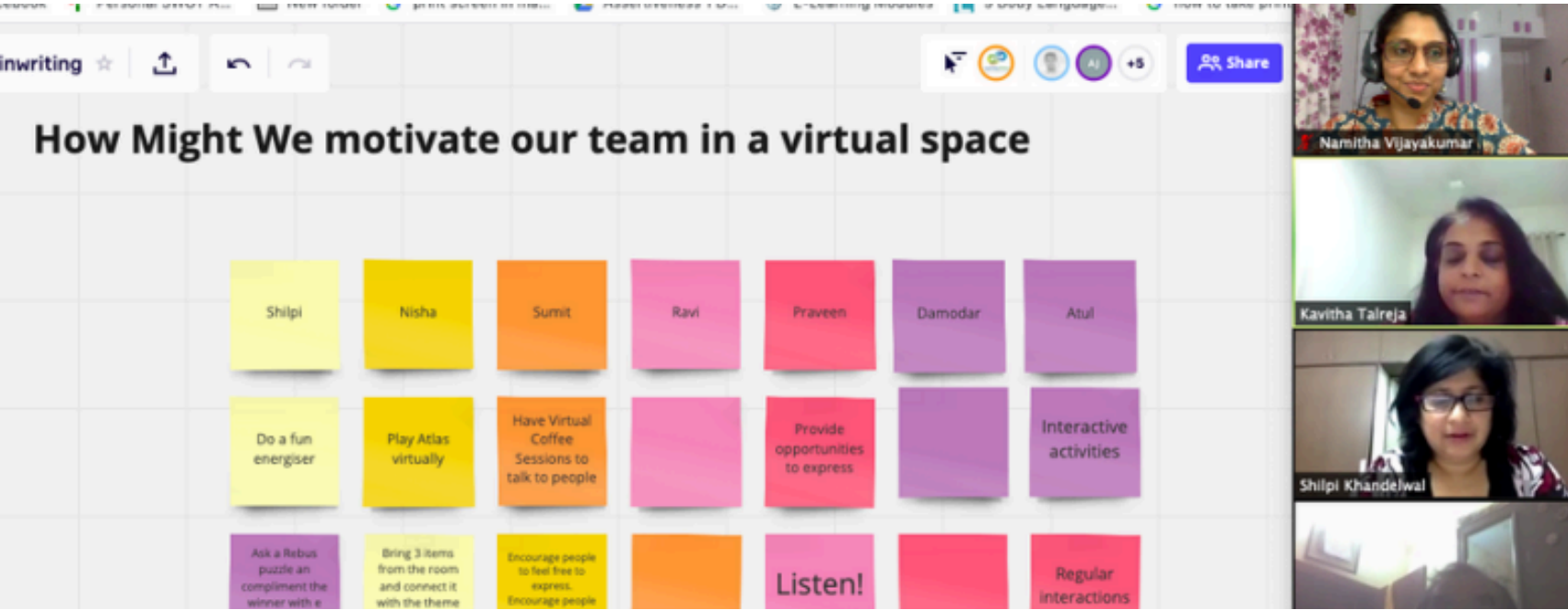
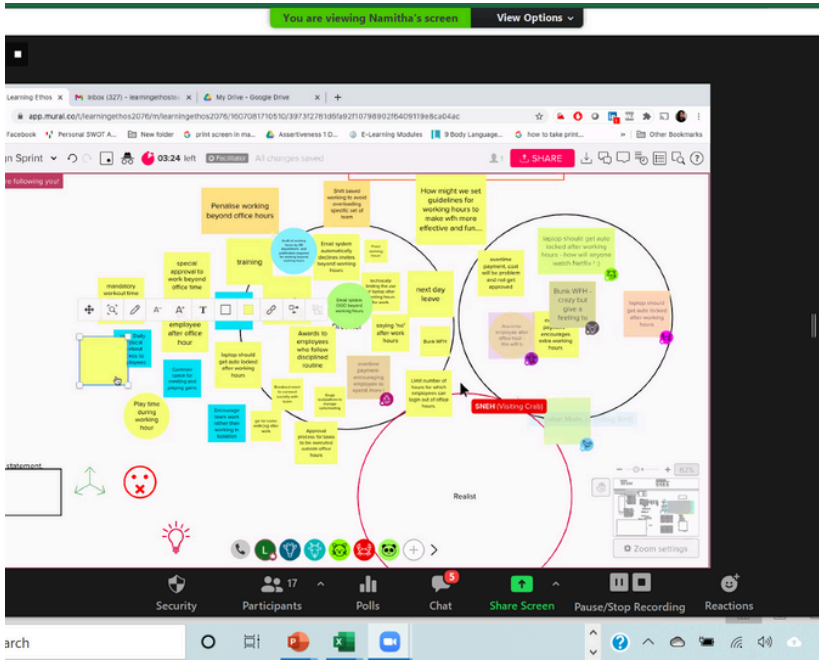
LEARNING METHODOLOGY

Our learning methodology is designed to foster a deep understanding and practical application of knowledge.

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SOME SNAPSHOTS



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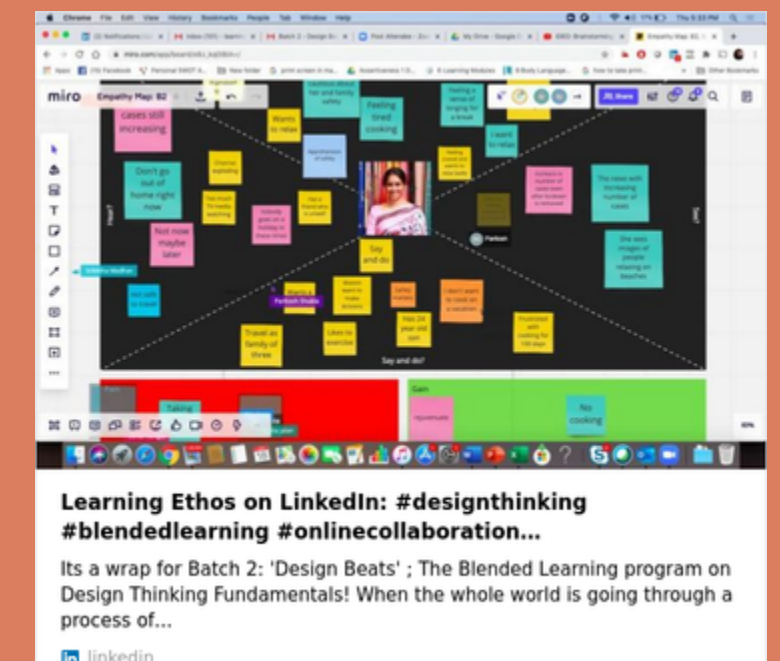
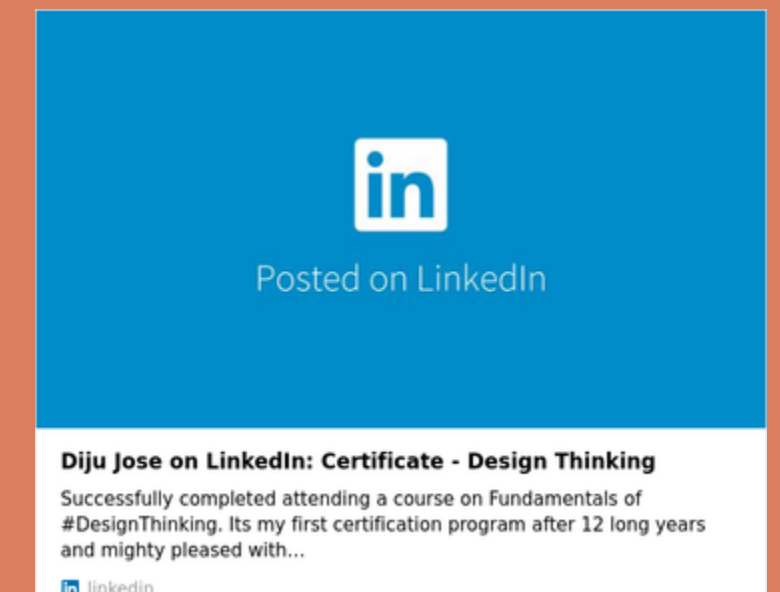
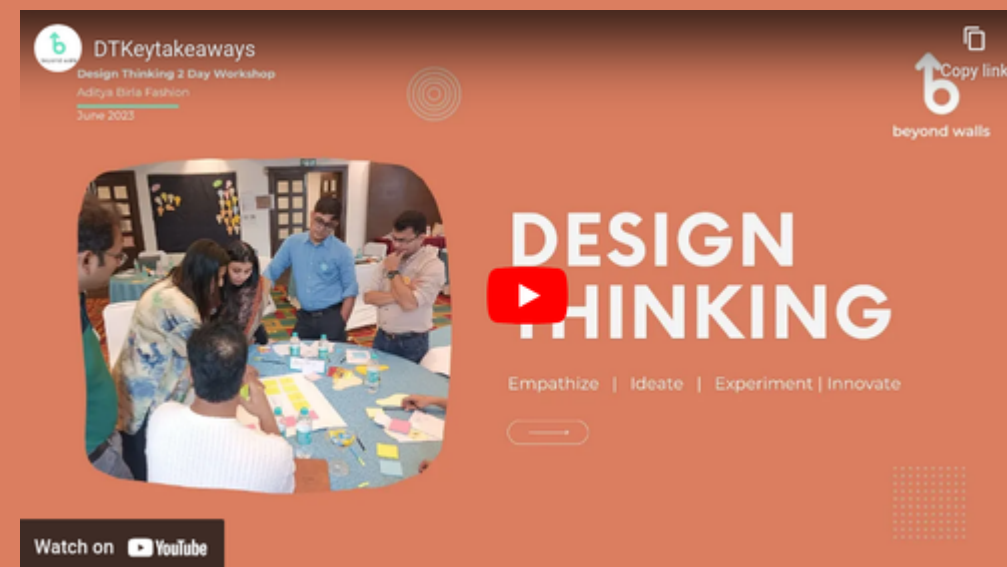
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TESTIMONIALS



These are not just words; our testimonials speak volumes about the quality and dedication we bring to our work.



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OUR CLIENTS

We are committed to understanding our clients' unique needs and providing tailored solutions that exceed expectations.



Indian Machine Tool
Manufacturers' Association



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CONTACT US

Email Address

hello@beyondwallslearning.in

Website

www.beyondwallslearning.in

Phone Number

+91 - 9886900734

Mailing Address

Bengaluru, Karnataka

