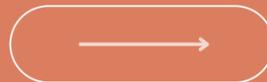




DESIGN THINKING

Innovate | Create | Transform



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+91 - 9886900734



beyond walls



ABOUT **US**

We believe that behavioral transformation in humans do not happen with just a training program. It requires continuous learning, retention, opportunities for practice and timely guidance.

This is what **Beyond Walls** offers through our gamified digital platform using micro-learning, just in time learning and peer learning.

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OUR VISION

At Beyond Walls, we believe in creating lasting impact on people's lives through **creative learning!**

Our vision is to empower people with creative confidence and help organizations drive innovation and growth through their people. Our blended learning platform is also designed to capture and measure the effectiveness of each learning objective through outcome based exercises.

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OUR TEAM



NAMITHA VIJAYAKUMAR

Certified Dale Carnegie Trainer |
Strategic Play Evangelist | Design
Thinking Coach



VISHWANATH GURLHOSUR

International Facilitator | OD
Consultant | TEDX Speaker |
IIM-I Adjunct Faculty

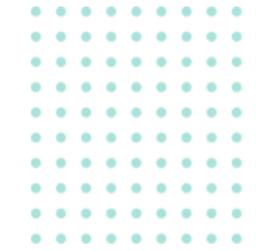


RANJANI SANTHANAM

Master Facilitator | Coach |
Game Designer | Lumina
Spark Practitioner

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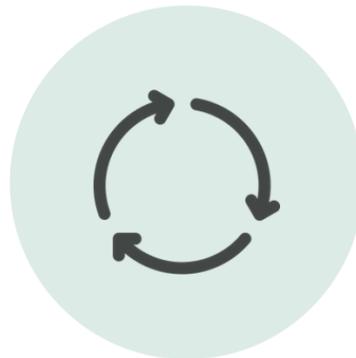


STICKY LEARNING

How do we ensure sustained learning?



Blended approach for continuous learning



Driven by context, not content



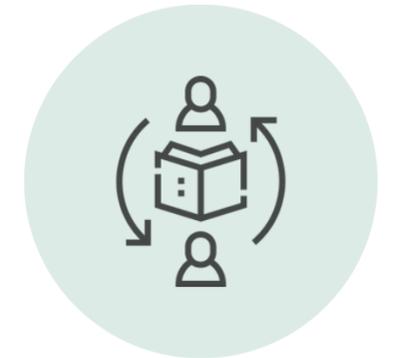
Bite-sized learning for retention



Opportunities for immediate practice



Just in time digital learning aids



Peer/Social Learning

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OUR OFFERINGS



Gamified Simulations

Explore our wide range of digital and physical game-based learning solutions.



Design Thinking Sprints

Use design thinking as a mindset and a tool for empowering teams to drive innovation.



Signature Programs

Explore our one-of-a-kind learning programs that are anchored in creative learning methodologies for deeper impact!



Facilitator Bootcamps

Explore our courses that help in upskilling facilitators to independently run game-based learning workshops.

***This brochure has info on the Design Thinking Programs. Download the other brochure or visit the website to know more about our rest of the offerings.*

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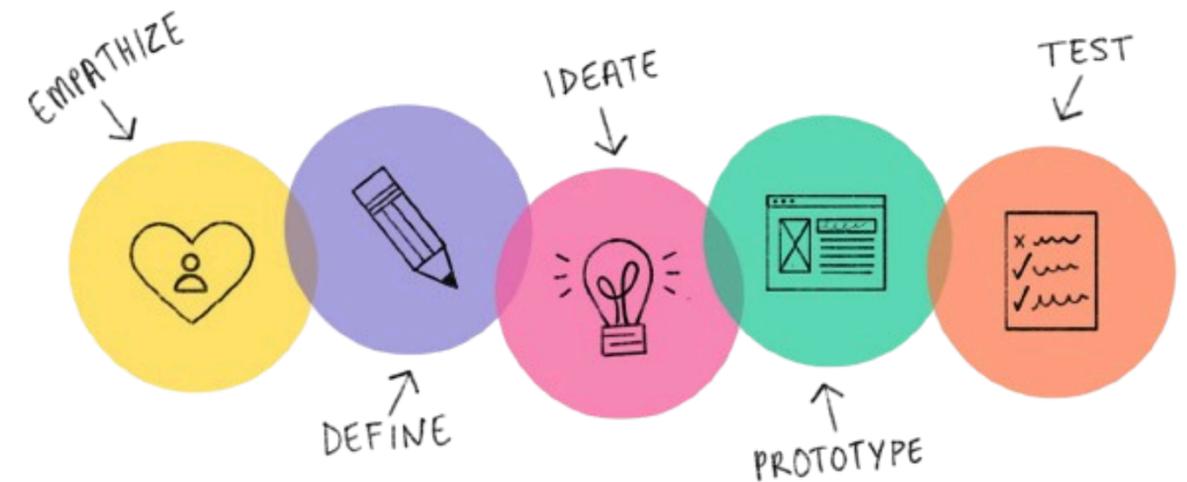
WHY DESIGN THINKING?



Design thinking is a human-centered approach to innovation that integrates the needs of people, the possibilities of technology, and the requirements for business success.

By effectively leveraging the **design thinking framework**, you can more quickly and efficiently:

- Build creative confidence
- Surface the unmet needs of your customers
- Speak the language of the customer
- Reduce risk associated with launching new products
- Generate new innovative disruptive ideas
- Solve complex challenges through a structured approach
- Convert an idea into a viable and sustainable business



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OUR DESIGN THINKING COURSES

Each of these courses are customised as per the client needs and learning objectives and delivered in blended learning format for maximum impact.

01

Hello Design Thinking
(DT fundamentals)

02

Creative Problem Solving through Design Thinking

03

Design Sprints
(for a live business challenge)

04

Insights to Innovation
(foster innovative mindset)

05

Creative Leadership
(leading creative teams)

06

Designing for Change
(managing change through DT)

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Interactive Workshop (2 days)



Self-paced Gamified Learning Nuggets



Signature Program

DESIGN BEATS -CLASSROOM

Design Beats is our blended learning program on Design Thinking. It covers 6 modules on DT fundamentals, hands-on practice of each step of DT using one tool, self-paced gamified micro-learning nuggets and live project for implementation at workplace.



Each team presents their live projects



1 week of practice on live projects

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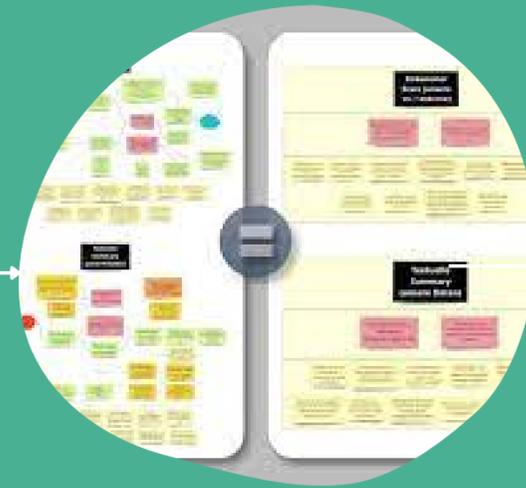
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*6 online sessions of
3 hours each*



*90 minute Design Sprint for
a given challenge*



*Self-paced Gamified
Learning Nuggets*

Signature Program

DESIGN BEATS - VIRTUAL

Design Beats is our blended learning program on Design Thinking. It covers 6 modules on DT fundamentals, hands-on practice of each step of DT using one tool through an online sprint, self-paced gamified micro-learning nuggets and live project for implementation at workplace.



*Each team presents
their live projects*



*1 week of practice
on live projects*

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CONTENT STRUCTURING



Each of these courses are customised as per the client needs and learning objectives and delivered in blended learning format for maximum impact.

01

Insights to Innovation
(unearthing insights)

02

Hello DT
(DT Fundamentals)

03

Role of Empathy in Design
(human-centered design)

04

Right Zoom to Define
(problem framing)

05

The Ideation Zone
(generating ideas)

06

Iterative Lab
(prototyping & experimentation)

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SELF-PACED MICRO
LEARNING



EXPERIENTIAL LEARNING



HANDS-ON PROJECT
WORK



PEER LEARNING

LEARNING METHODOLOGY

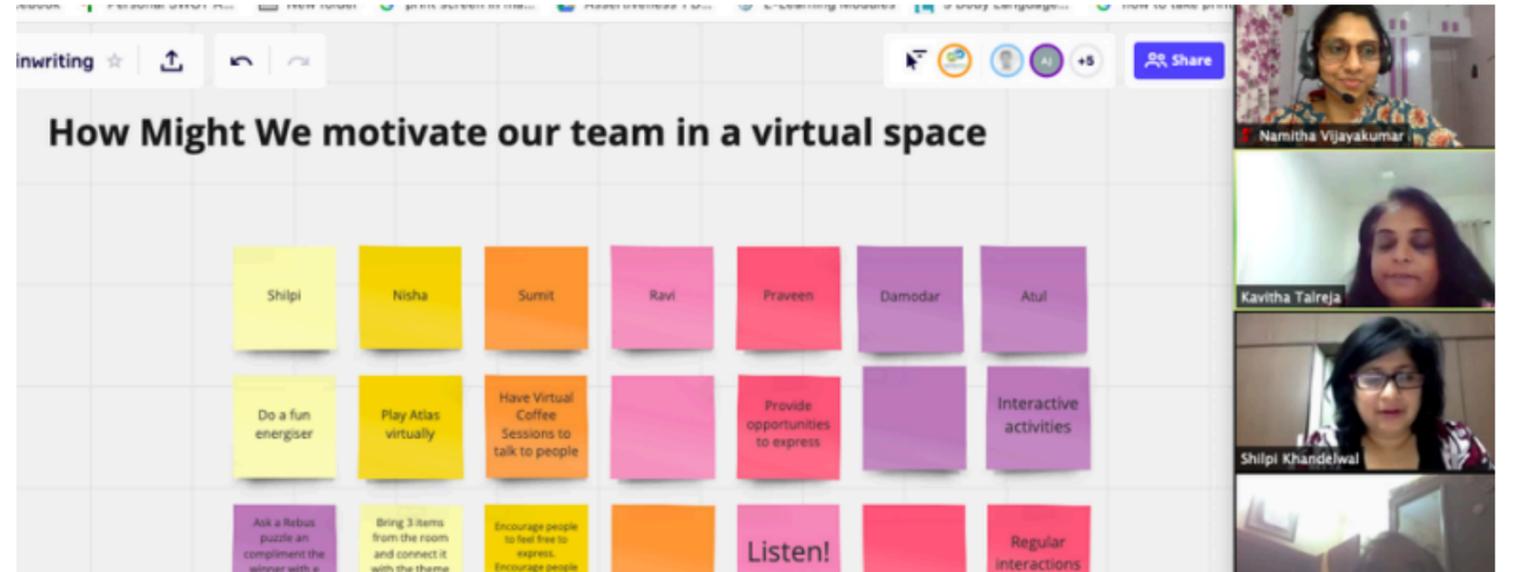
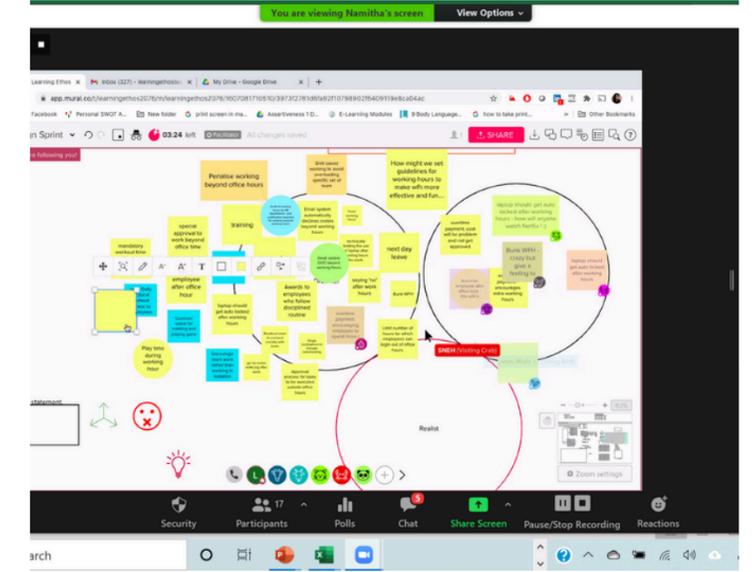
Our learning methodology is designed to foster a deep understanding and practical application of knowledge.

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SOME SNAPSHOTS



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TESTIMONIALS

These are not just words; our testimonials speak volumes about the quality and dedication we bring to our work.

DT Client TestimonialsVirtual
Design Beats Virtual
Oct 2022

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Innovate | Create | Transform

Watch on YouTube

DTKeytakeaways
Design Thinking 2 Day Workshop
Aditya Birla Fashion
June 2023

DESIGN THINKING
Empathize | Ideate | Experiment | Innovate

Watch on YouTube

Posted on LinkedIn

Diju Jose on LinkedIn: Certificate - Design Thinking
Successfully completed attending a course on Fundamentals of #DesignThinking. Its my first certification program after 12 long years and mighty pleased with...

Learning Ethos on LinkedIn: #designthinking #blendedlearning #onlinecollaboration...
Its a wrap for Batch 2: 'Design Beats' ; The Blended Learning program on Design Thinking Fundamentals! When the whole world is going through a process of...

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OUR CLIENTS

We are committed to understanding our clients' unique needs and providing tailored solutions that exceed expectations.



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CONTACT US

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